



**SweBoat**

Swedish Marine Industries Federation

# Boating Industry Statistics 2014-2019



	Year	Sailboat Units	Sailboats Value, MSEK	Motorboat (inboard) Units	Motorboats (inboard) Value, MSEK	Other rigid boats (incl. outboard) Units	Other rigid boats (incl. outboard), MSEK	Total Units	Total Value, MSEK	Inflatables Units	Inflatables Value, MSEK
Boat Production	2014	88	199	165	266	5 766	248	6 019	713		
	2015	76	283	193	323	4 711	286	4 980	892		
	2016	149	370	214	434	5 936	350	6 299	1 157		
	2017	116	420	204	476	5 481	343	5 801	1 239		
	2018	109	472	144	469	5 639	366	5 892	1307		
	2019	102	463	158	434	4 716	418	4 976	1315		
Export	2014	107	95	410	241	1 665	67	2 182	403	13	2
	2015	136	207	386	249	1 561	81	2 083	537	30	3
	2016	160	163	393	292	1 734	107	2 287	562	31	4
	2017	84	156	452	389	1 714	84	2 250	629	28	3
	2018	151	213	421	451	1 937	97	2 509	761	25	3
	2019	142	208	439	472	1 999	109	2 580	790	22	5
Import, incl Swedish brands produced outside of Sweden	2014	93	72	2 363	504	9 237	190	11 693	766	462	16
	2015	209	134	2 466	616	7 743	236	10 418	986	485	22
	2016	115	75	3 515	808	9 620	379	13 250	1 262	434	22
	2017	248	123	3 987	890	10 979	392	15 214	1 405	421	28
	2018	200	40	3 120	826	13 407	397	16 727	1 263	632	25
	2019	222	267	2 975	877	15 543	351	18 740	1 255	624	24
Estimated Swedish Market	2014	74	176	2 118	529	13 338	371	15 530	1 076		
	2015	149	210	2 273	690	10 893	441	13 315	1 341		
	2016	104	282	3 336	950	13 822	622	17 262	1 857		
	2017	280	387	3 739	977	14 746	651	18 765	2 015		
	2018	158	299	2 843	844	17 109	666	20 110	1 809		
	2019	279	530	3 133	928	18 884	734	22 920	2 060		

The export/import figures comes from Statistic Sweden (SCB) and includes used boats, as they are not shown separately.

The figures do not take changes in stock into account.

	Year	Germany	Denmark	Norway	Finland	Netherlands	USA	UK	Others	Total
Swedish Boat Export Units	2014	179	102	1 068	134	44	18	255	382	2 182
	2015	181	115	1 055	159	112	33	177	251	2 083
	2016	196	94	1 061	213	121	41	210	351	2 286
	2017	192	166	972	346	100	20	124	330	2 250
	2018	268	125	1 202	330	28	44	123	389	2 509
	2019	225	154	1 320	265	51	28	77	460	2 580
Swedish Boat Export MSEK	2014	77	3	106	8	19	33	37	120	403
	2015	75	5	157	21	25	22	46	186	537
	2016	127	5	144	28	35	54	37	132	562
	2017	103	73	149	39	55	32	65	113	629
	2018	129	9	193	38	31	50	57	254	761
	2019	114	28	182	35	45	59	67	260	790

	Year	Norway	Finland	UK	USA	Poland	Others	Total
Swedish Boat Import Units	2014	924	2 004	403	896	481	6 985	11 693
	2015	889	2 220	23	879	258	6 149	10 418
	2016	1 191	3 125	8	1 148	789	6 989	13 250
	2017	740	3 183	19	1 017	601	9 654	15 214
	2018	870	2 344	20	803	224	12 466	16 727
	2019	902	2 881	27	488	287	14 155	18 740
Swedish Boat Import MSEK	2014	54	330	75	52	19	236	766
	2015	98	413	90	44	17	324	986
	2016	99	566	34	54	73	436	1 262
	2017	111	611	74	36	73	500	1 405
	2018	64	516	111	58	91	423	1 263
	2019	77	589	120	23	99	346	1 255



## Estimated boat park in Sweden

Type of boat	Units, app	Percent
Canoes	74.800	9,9%
Rowing boats, dinghies	176.300	23,4%
Open boats with motors below 10 hp	131.400	17,5%
Motor boats with motors 10 hp or more	216.900	28,8%
Motor boats with accomondation facilities	86.700	11,4%
Sailboats without accomodation facilities	19.200	2,5%
Sailboats with accomodation facilities	48.100	6,5%
<b>Total</b>	<b>753 400</b>	<b>100%</b>



Short facts about boating in Sweden...

... in Sweden around 2.5 million enthusiasts go boating each year.

... here you'll find some of the world's largest archipelagos, with over 60.000 islands!

... in Sweden about 4.000 people are employed in the boating industry. If all suppliers and subcontractors are counted as well, approximately 12.000 people are in one way or another dependent on boating for their livliehood.

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Photo: Lars-Åke Redéen

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